



Advanced Excel for Business Analytics

Master Excel for reporting, analysis,
dashboards and business decision-making.

@Vadodara

SALES OVERVIEW



Category	Sales	Profit	Trend
Electronics	₹ 4,50,000	₹ 95,000	
Furniture	₹ 2,80,000	₹ 62,000	
Clothing	₹ 3,10,000	₹ 48,000	
Accessories	₹ 2,20,000	₹ 35,000	

KPIs

Revenue	₹ 12.4M	
Profit	₹ 2.8M	
Growth	22.6%	

TOP PRODUCTS



MONTHLY PERFORMANCE



Beginner
Friendly



100+
Practical Exercises



Dashboards &
Reports



Weekend
Offline Program



Practical Learning

Business-Focused

Real-World Skills

Why Students Choose The Career Lens

A practical learning experience built for confidence, skills and career growth.

1



Weekend Offline Sessions

Learn in a focused
classroom environment

2



Trained by Data Analyst Professionals

Learn from working
industry experts

3



Placement Support

Guidance and support
through your career journey

4



Unlimited Revision

Rejoin upcoming batches
to revise and improve

5



Fee Refundable Policy

A confidence-driven
learning commitment

6



Real Student Success Stories

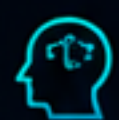
Transformation from
non-tech to analytics



“ We don't just teach tools.
We build confidence, practice
and career direction. ”



Focused Learning



Expert Mentorship



Career Growth



Lifelong Support

Career Transformation Roadmap

Powered by AI ✨

A practical Excel learning path from beginner to business-ready analyst

1

Excel Foundation

Learn logical, number, text and date functions

★ 100+ Practical Exercises

📋 Self Evaluation Test 1



2

Master Lookup & Validation

Build confidence with core advanced Excel tools

★ Lookup Functions + Data Validation



3

Pivot Tables for Analysis

Summarize and analyze business data effectively

★ Business Reporting Skills

Row Labels ▾	Sum of Sales
North	₹ 12,45,000
South	₹ 9,85,000
East	₹ 7,60,000
West	₹ 6,70,000
Grand Total	₹ 36,60,000



4

Data Cleaning Project

Work on practical project-based learning

★ Real-World Project



5

Dashboards & Reports

Create reports and dashboards for decision-making

★ Dashboard Creation



6

Interview Prep + Unlimited Revision

Practice questions, revise and grow with confidence

★ Top Interview Questions

👤 Rejoin Upcoming Batches



Learn. Practice. Revise. Get Referred.

← Your step-by-step journey into Data Analytics with The Career Lens →



Detailed Curriculum

8 practical modules designed to make you **smarter, technical** and **job-ready**.



THIS PROGRAM FOCUSES ON
MODULE 01 + MODULE 02

01

Excel Foundation

3 Weeks



EXCEL

- Logical Functions
- Number Functions
- Text Functions
- Date Functions
- Solve Questions
- Self Evaluation Test 1

✓ INCLUDED IN THIS PROGRAM

02

Excel Advanced

4 Weeks



EXCEL

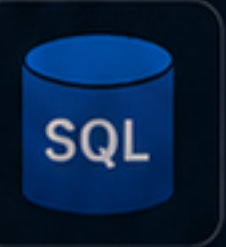
- Data Validation
- Lookup Functions
- Pivot Table
- Create Survey Form
- Data Cleaning Project
- Self Evaluation Test 2
- Conditional Formatting
- Dashboard & Report Creation

✓ INCLUDED IN THIS PROGRAM

03

SQL Foundation

4 Weeks



SQL

- Introduction to MS SQL
- Basic SELECT Query Writing
- JOINS
- Practice Questions
- Top Interview Questions

FUTURE LEARNING PATH →

04

SQL Advanced

4 Weeks



SQL

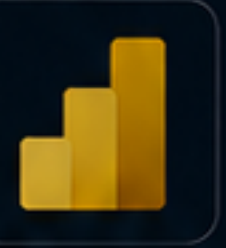
- Revision of SQL Foundation
- Sub-Queries
- CTE
- Window Functions
- 10 Days SQL Challenge
- SQL Project & Practice Questions

FUTURE LEARNING PATH →

05

Power BI Foundation

2 Weeks



POWER BI

- Introduction to Power BI
- Project 1 - Visualization
- Understand ETL Process
- Filters
- Interactions

FUTURE LEARNING PATH →

06

Power BI Intermediate

2 Weeks



POWER BI

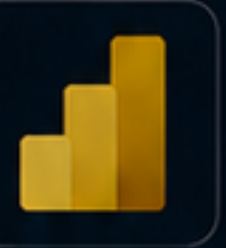
- Power BI Project 2 - Data Transformation + Visualization
- Understand Power Query
- Advanced Concepts of Data Combined
- Intro to DAX - Calculated Column vs Measure
- Completion of Project 2

FUTURE LEARNING PATH →

07

Power BI Advanced

2 Weeks



POWER BI

- Power BI Project 3 - SQL + Power BI
- Understand Query & Space Optimization
- Advanced DAX Functions
- Dashboard vs Report View
- Completion of Project 3

FUTURE LEARNING PATH →

08

Revision & Doubt Solving Session with Top Interview Questions Covered

1 Week



CAREER PREP

- Complete revision of all topics
- Doubt solving
- Top Interview Questions
- Practice to build confidence

FUTURE LEARNING PATH →



LEARN

Build Strong Foundations



PRACTICE

Apply Concepts & Solve Problems



BUILD

Create Projects & Real Dashboards



PREPARE

Gain Confidence & Excel in Interviews



SUCCEED

Get Job-Ready & Grow Your Career



Every Module Builds Your Confidence.
Every Step Takes You **Closer to Success.**



Ready to Master Advanced Excel?

Practical training. **Real** skills. **Career** support.

Weekend offline batches designed for
students, freshers and working professionals.



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Unlimited
Revision

Learn. Practice. Build. Revise. **Get Referred.**

Admissions Open

Join the Next Weekend Batch



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From non-tech to business-ready — we guide you step by step.